



FOR IMMEDIATE RELEASE

STRATEGIC ADVISORY FIRM KAP GROUP LAUNCHES PRIVATE EQUITY BOOT CAMPS

-Educational Platform Aims to Help General Partners Build Relationships with Investors-

RENO, Nev. (March 6, 2018) -- KAP Group, the pioneering strategic advisory firm recognized for successfully positioning private equity managers to cultivate and build relationships with institutional capital, today announces the launch of KAP Private Equity Boot Camps, an educational platform designed to help both emerging and established managers communicate effectively with institutional investors.

The first Boot Camp module, Sell Your Story, will include six highly interactive webinars, delivered over three months, designed to help private equity managers sell their vision, create compelling marketing materials, evaluate alternative capital structures, learn how to cultivate successful long-term relationships, and more. Participants will also have exclusive access to accomplished industry leaders throughout the module.

Included in the registration are one hour of consulting time with the KAP Group team, templates, workbooks and access to recorded webinar sessions.

“It’s not enough to have a strong track record,” said KAP Group Founder and CEO Jen Hutter. “Private equity managers need to set themselves apart from the crowd and our Boot Camp helps them do just that. We’re pulling back the curtain, demystifying the process, and providing managers with the tools needed to successfully raise capital.”

To learn more about the KAP Group Boot Camp or to register, visit www.thekapgroup.com or email bootcamp@thekapgroup.com.

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About KAP Group

KAP Group is the pioneering strategic advisory firm that has helped private equity managers cultivate and build long term relationships with capital partners since 2009. KAP's team combines experience in a full spectrum of disciplines relevant to positioning clients for success, including work as placement agents, IR professionals, management consultants, transactional lawyers, real estate professionals and researchers focused on the private equity industry. To connect with KAP Group, please visit thekapgroup.com.